

Special Consultative Status with the United Nations Economic and Social Council since 1987

Media Accreditation Guidelines

The **International Tunnelling and Underground Space Association (ITA-AITES)** media team reserves the right to accept or reject any request for media accreditation and will base such determination on the following criteria.

Accredited media are defined as working journalists who are on assignment for a specific media outlet meeting the requirements defined within any of the following categories:

Print media: Must submit one by-lined article published within the past month.

Radio and TV media: Must submit one recent published report. Media support staff, such as camera operators, sound engineers, producers, and technicians can submit the work of the reporter to which they contributed their services to support their accreditation request.

Photographers and photojournalists: Must submit original tear sheets or photos with credits of the issuing organisation as published, or a link to a recently published photo story.

Online media (subject to all other criteria, online media may include news outlets, blogs, vlogs and others): Must meet the following requirements, in addition to those above:

- The website must belong to a recognised media organisation and have a specific, verifiable street address and a telephone number.
- The website must have at least 60% original news content or commentary or analysis, including coverage of ITA and industry related issues.
- Media representatives are required to submit one by-lined article posted on the website within the past month.
- The website must be updated at a minimum of three times a week.

Freelance journalists including freelance photographers: Must provide clear documentation confirming that they are on assignment from a specific news organisation or publication. A valid assignment letter from that news organisation or publication is required. Personal channels such as LinkedIn, YouTube and other private social media accounts are **not** considered a news organisation or publication and therefore cannot be used as a basis for accreditation.

Independent broadcast or film production companies: Must provide a letter from a broadcast organisation or film distributor which has committed to air or distribute the work. The project should be ITA-AITES or underground tunnelling industry related.

The ITA-AITES welcomes media interest and published coverage of its activities and events. If there are any queries or comments, please contact the media team at Media@ITA-AITES.org